

PCA

CMSC 422

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Unsupervised Learning

- Discovering hidden structure in data
- What algorithms do we know for unsupervised learning?
 - K-Means Clustering
- Today: how can we learn better representations of our data points?

Dimensionality Reduction

- Goal: extract hidden lower-dimensional structure from high dimensional datasets
- Why?
 - To visualize data more easily
 - To remove noise in data
 - To lower resource requirements for storing/processing data
 - To improve classification/clustering

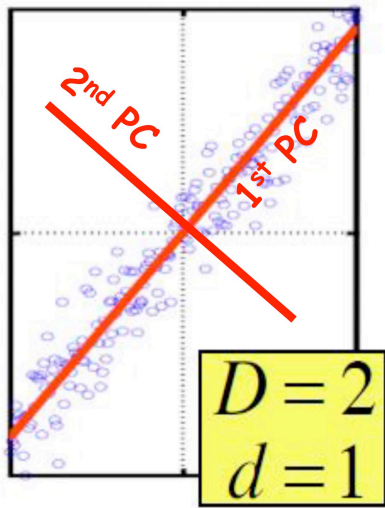
- Linear algebra review:
 - Matrix decomposition with eigenvectors and eigenvalues

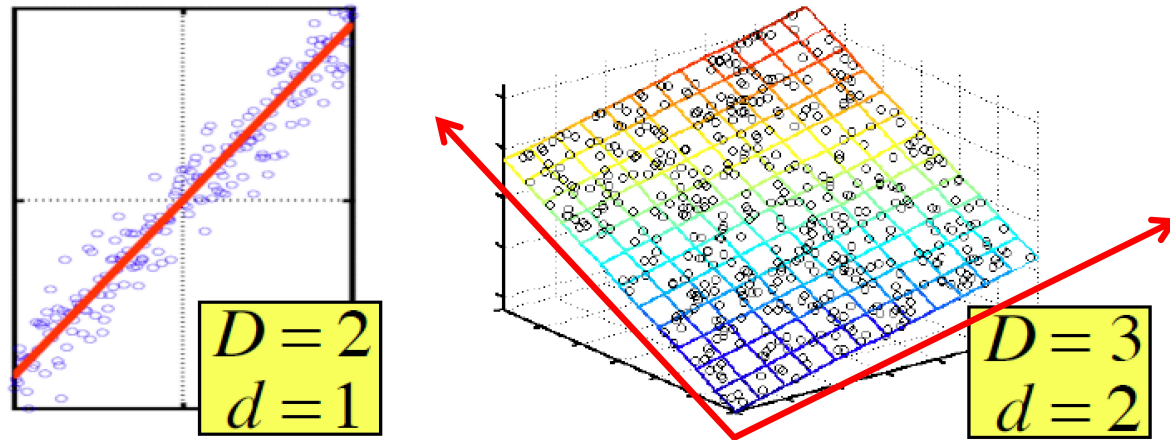
Principal Component Analysis

- Goal: Find a **projection** of the data onto directions that **maximize variance** of the original data set
 - Intuition: those are directions in which most information is encoded
- Definition: **Principal Components** are orthogonal directions that capture most of the variance in the data

PCA: finding principal components

- 1st PC
 - Projection of data points along 1st PC discriminates data most along any one direction
- 2nd PC
 - next orthogonal direction of greatest variability
- And so on...





Examples of data points in D dimensional space that can be effectively represented in a d -dimensional subspace ($d < D$)

PCA: notation

- Data points
 - Represented by matrix X of size $N \times D$
 - Let's assume data is centered
- Principal components are d vectors: v_1, v_2, \dots, v_d
 $v_i \cdot v_j = 0, i \neq j$ and $v_i \cdot v_i = 1$
- The sample variance data projected on vector v is $\sum_{i=1}^n (x_i^T v)^2 = (Xv)^T (Xv)$

PCA formally

- Finding vector that maximizes sample variance of projected data:

$$\operatorname{argmax}_v v^T X^T X v \text{ such that } v^T v = 1$$

- A constrained optimization problem
 - Lagrangian folds constraint into objective:
$$\operatorname{argmax}_v v^T X^T X v - \lambda(v^T v - 1)$$
 - Solutions are vectors v such that $X^T X v = \lambda v$
 - i.e. eigenvectors of $X^T X$ (sample covariance matrix)

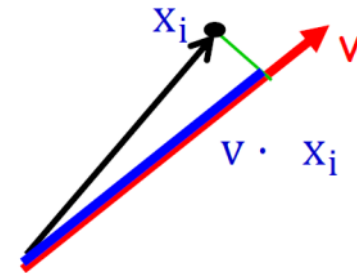
PCA formally

- The eigenvalue λ denotes the amount of variability captured along dimension v
 - Sample variance of projection $v^T X^T X v = \lambda$
- If we rank eigenvalues from large to small
 - The 1st PC is the eigenvector of $X^T X$ associated with largest eigenvalue
 - The 2nd PC is the eigenvector of $X^T X$ associated with 2nd largest eigenvalue
 - ...

Alternative interpretation of PCA

- PCA finds vectors v such that projection on to these vectors minimizes reconstruction error

$$\frac{1}{n} \sum_{i=1}^n \|\mathbf{x}_i - (\mathbf{v}^T \mathbf{x}_i) \mathbf{v}\|^2$$



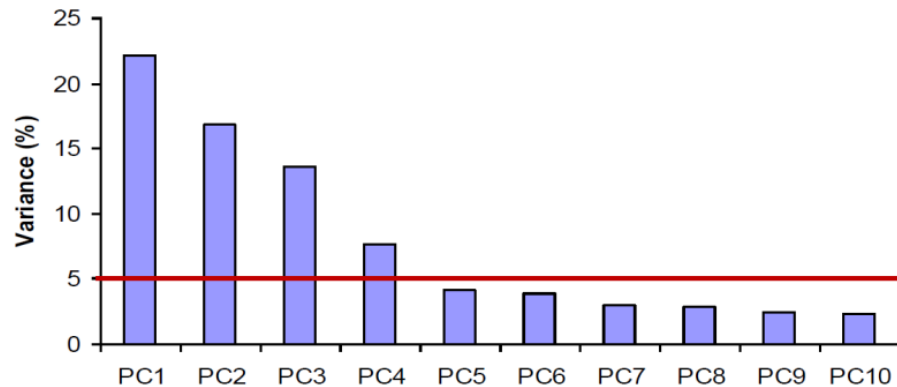
Resulting PCA algorithm

Algorithm 36 PCA(\mathbf{D} , K)

- 1: $\boldsymbol{\mu} \leftarrow \text{MEAN}(\mathbf{X})$ // compute data mean for centering
 - 2: $\mathbf{D} \leftarrow (\mathbf{X} - \boldsymbol{\mu}\mathbf{1}^\top)^\top (\mathbf{X} - \boldsymbol{\mu}\mathbf{1}^\top)$ // compute covariance, $\mathbf{1}$ is a vector of ones
 - 3: $\{\lambda_k, \mathbf{u}_k\} \leftarrow$ top K eigenvalues/eigenvectors of \mathbf{D}
 - 4: **return** $(\mathbf{X} - \boldsymbol{\mu}\mathbf{1}) \mathbf{U}$ // project data using \mathbf{U}
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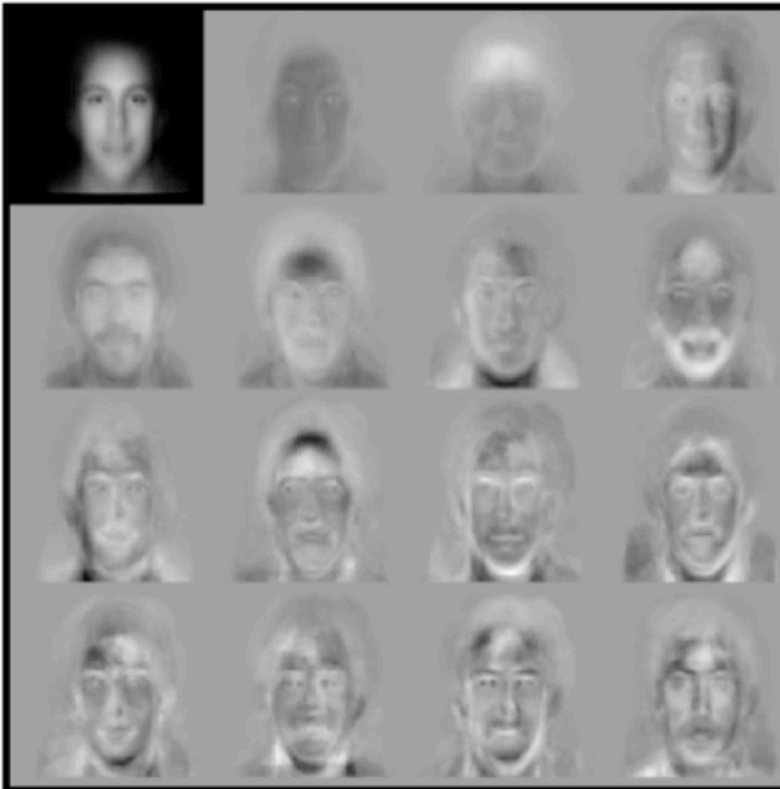
How to choose the hyperparameter K?

- i.e. the number of dimensions



- We can ignore the components of smaller significance

An example: Eigenfaces



Eigenfaces
from 7562
images:

**top left image
is linear
combination
of rest.**

Sirovich & Kirby (1987)
Turk & Pentland (1991)

PCA pros and cons

- Pros
 - Eigenvector method
 - No tuning of the parameters
 - No local optima
- Cons
 - Only based on covariance (2nd order statistics)
 - Limited to linear projections

What you should know

- Principal Components Analysis
 - Goal: Find a **projection** of the data onto directions that **maximize variance** of the original data set
 - PCA **optimization objectives** and resulting **algorithm**
 - Why this is useful!